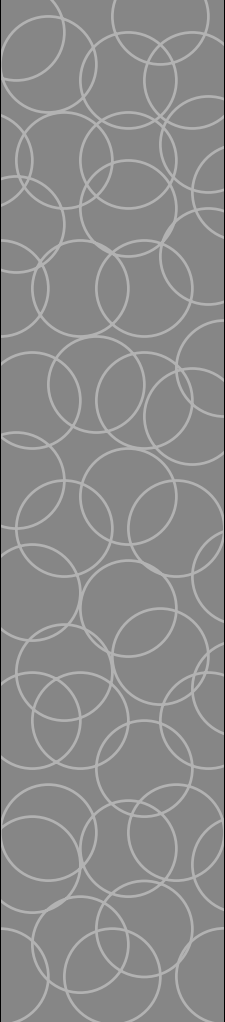





# Setting Goals and Objectives

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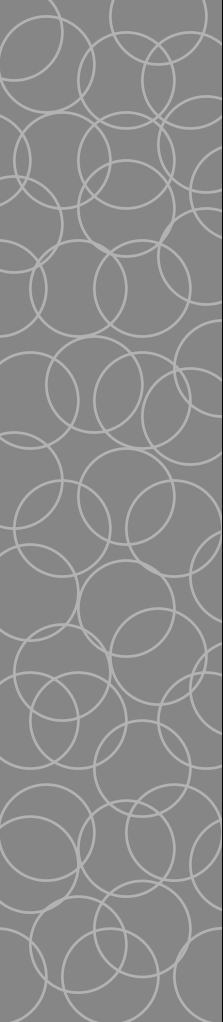

A PRIMER... Just to remind us all  
about what needs to be accomplished  
as a result of your participation here.





# What is a goal? (a little reminder)

---

- 
- ◆ Statement of desired outcomes
  - ◆ Should be based on instructional aspects of the program
  - ◆ Should be appropriate for all participants
  - ◆ Must be measurable
  - ◆ Should be challenging but realistic
- 

# Practice

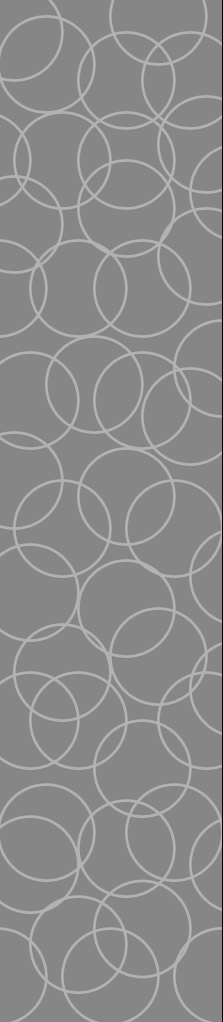

- ◆ Easy: What's a good weight loss goal?
- ◆ Harder: What's a good AIMS goal?
- ◆ Hardest: What's a good professional development goal?
  - Think in terms of who will do what by when?





# Goal Areas

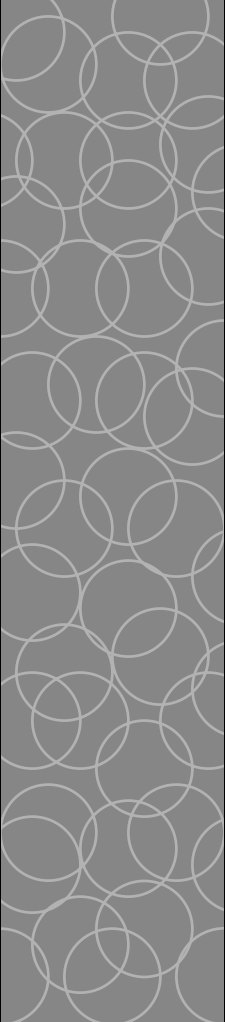

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- 
- ◆ Increased Student Achievement
  - ◆ Increased Knowledge and Skills of Educators
  - ◆ Capacity Building
- 

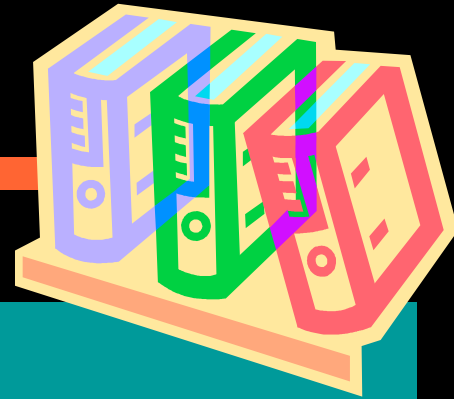


# How would you improve these goals?

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- 
- ◆ Students will do better on tests.
  - ◆ Teachers will change their instruction.
  - ◆ Our school will increase its average test scores on the AIMS.
  - ◆ 50% of all teachers will love their work.
  - ◆ 90% of all students will come to school ready to learn.
  - ◆ We will continue after this grant is over.
- 

# Benchmarks



## ◆ Measurement of Progress

- Typically multiple benchmarks over time
- Often at regular intervals
- Should be related to needs assessments/data analysis
- Should be defined in terms of performance – acquisition of knowledge, skills, or dispositions
- Should be challenging but realistic

# Practice

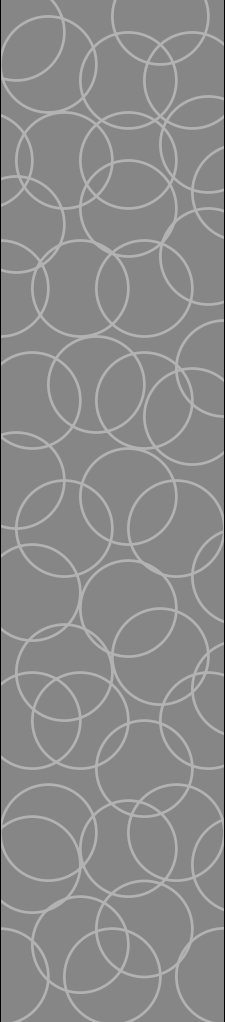

- ◆ **Benchmarks for weight loss**
- ◆ **Benchmarks for AIMS**
- ◆ **Benchmarks for professional development**





# Critique These Benchmarks

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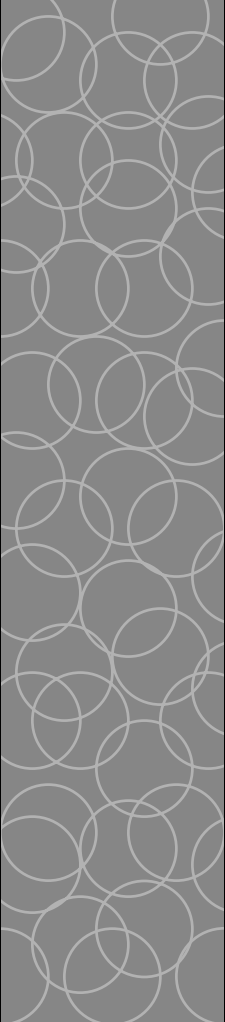

- 
- ◆ By spring 2004, every student will have accessed the Internet.
  - ◆ Between January and March, average school attendance will be 75%.
  - ◆ By spring 2004, every teacher in our school will have given practice tests to students 200 times.
  - ◆ By January, every teacher will have read one professional development article.
- 





# Activities and Rationale

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- 
- ◆ State the recommended course of action or decision (what will you do?)
  - ◆ Discuss how recommendation addresses the problem (is it aligned with the goals and benchmarks?)
  - ◆ Discuss how plan will address challenges (why is this better than something else? – cite the research and the data)
- 

# Practice, again

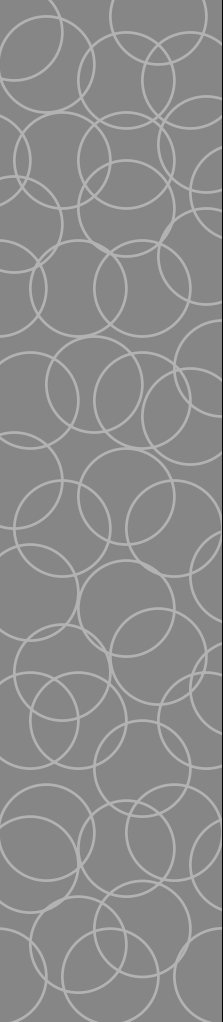



- ◆ Activities and Rationale
  - Weight loss
  - AIMS scores
  - Professional development



# Details

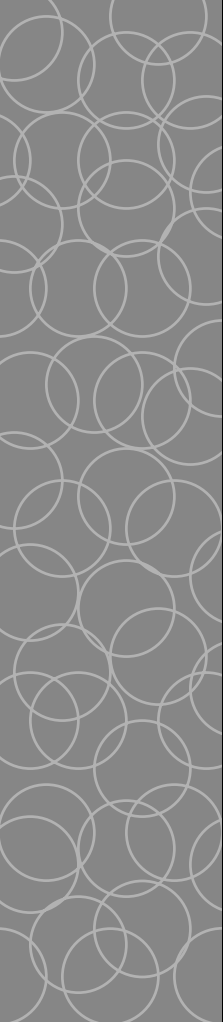
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- 
- ◆ Who is going to do the work? (staff roles, not actual names)
  - ◆ By when?
  - ◆ How exactly will you know whether you have reached the benchmark?
  - ◆ Does the budget align well with goals, benchmarks, and activities?
- 



# The Rest

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- 
- ◆ Funding sources other than this grant
    - In-kind contributions such as transportation, printing, paying subs
  - ◆ Sustainability
    - Continuation after grant period has ended, such as change in policy, integration with other activities and funding sources, etc.
- 